

REPORTING PROFORMA FOR COMMERCIAL WINGS

JUB/COM/201/01/2022

Name of the Mission (Country): Embassy of India, Juba (South Sudan)

I. MONTHLY REPORT: October 2022

A. Trade in goods

(i) Quantitative Data

a) Total trade in goods during 2021-22:

	Monthly (August 2022) US\$ in millions	Quarterly (July-September 2022-2023) US\$ in millions	Annual (April-August 2022-23) US\$ in millions	Status P – Provisional F - Final
India's export to South Sudan	1.08	5.01	9.63	F
India's import from South Sudan	0.10	0.21	0.58	F

(Source: Department of Commerce: India & Trade Map Statistics)

b) Preferential trade in goods (2021-22): NIL

1 0 2 0 2 2

S.No.	Preferential / Free Trade Agreement with India	Preferential Imports from India (US\$ million)	Preferential Imports from World (US\$ million)
No Preferential / Free Trade Agreement for Imports & Exports with India			

c) Top 10 items of import from India during (August 2022)

0 8 2 0 2 2

S.No.	Commodity (6 digit HS tariff line)	Value (US\$ million)	Quantity	Unit	% share in total export of the commodity
1	SWEET BISCUITS (190531)	0.20	221.99	MTs	18.5%
2	SEMI/WHOLLY MILED RICE W/N POLISHED/GLAZED (100630)	0.10	293.50	MTs	9.2%
3	WHISKIES (220830)	0.07	43.06	MTs	6.4%
4	OTHR SANITARY ARTICLES (392290)	0.05	15.48	MTs	4.6%
5	RUM AND TAFIA (220840)	0.02	13.61	MTs	1.8%
6	TUBES PIPES AND HOSES OF POLYVINYL CHLORDE (391723)	0.01	6.87	MTs	0.9%
7	OTHR ARTCLS FOR THE CNVYNCE/PCKNG OF GOODS (392390)	0.01	4.10	MTs	0.9%

(Source: Ministry of Commerce & Industry, India)

d) **Top 05 items of export to India during (August 2022)**

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S.No.	Commodity (6 digit HS tariff line)	Value (US\$ million)	Quantity	Unit of Measurement	% share in total import of the commodity
1	TEAK (440342)	0.10	0.24	MTs	100%
2	OTHER (HS Code: 440349)	DATA NOT AVAILABLE	DATA NOT AVAILABL E	MTs	DATA NOT AVAILABLE
3	Other (HS Code: 440729)	DATA NOT AVAILABLE	DATA NOT AVAILABL E	MTs	DATA NOT AVAILABLE

(Source: Ministry of Commerce & Industry, India)

(ii) **Qualitative Feedback**

As India's trade is mainly through third countries (Uganda, Kenya, UAE, etc.), precise data is not available. However, South Sudan's estimated global imports in 2020 (up to which data is available on global forums) were US\$ 1.1 Billion and exports accounted for approximately US\$ 850 Million. China, Uganda, UAE, Singapore, Italy and Kenya are the major trading partners.

Market Access Alerts (attach copy of notification):

a. Alerts on customs tariff changes: - None during this month

S.No.	Notification no. and date	HS code	Description	Original customs tariff	Present customs tariff	Effectiv e from	Remarks if any
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No alerts on Customs tariff were recorded for October 2022

b. Alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions, licensing/ STEs etc.)

S.No	Notification no./ date	Measure	HS Codes	Effective from	Remarks if any
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No alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions licensing/ STEs etc.) were recorded for October 2022

c. Alerts on standards, technical regulations and conformity assessment procedures:

S. No	Notification no./ date	Standard/ technical regulation/ conformity assessment procedure	HS Codes	Effective from	Remarks if any
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NIL

**d. Alert on trade defence Measures taken by respective country:
(Safeguards including special safeguard, antidumping, CVD or anti- subsidy)**

S.No.	Notification no., date or other references	Type (initiation, final, prov., sunset, consultations, new shipper review)	Details of products/ sectors affected (including HS codes)	Effective from	Remarks if any
NIL					

e. Alert on services, regulatory regime, qualification requirement, licensing procedures, visa regime, barriers etc.

S. No.	Notification no., and date or other references	Service sectors affected	Modes	Effective from	Remarks if any
NIL					

(iii) Other Feedback

a. Feedback from major Indian industries/other commercial concerns and Indian trade visitors to that country:

S.No.	Name of Business House	Activity sector	Trade barrier issues if any (incl. HS codes)	General Feedback (Max.200 words)
1	Doshi Motors	Agency for TVS bikes and Kirloskar agricultural machines		The country is politically unstable and security conditions remain precarious. The overall environment is not conducive for trade and investment. Uncertainties about trade, tax, property and other investment related regulations are other impediments. High charges for residence visa, work visa, registration of Indian / foreign workers also hampers business growth. Time consuming process/procedures and transportation time and cost, further discourage investors. Enforcement of 80% Native workers in foreign companies is also proving discouraging for investors.
2	Jit Mart	General household items		
3	Holiday Dreamz	Travel Agency		
4.	Hotel Panorama Plaza	Hospitality Sector		
5.	Tecno-Tronic	Property and trade		
6.	Star Contracting	Oil & Gas company		
7.	ONGC Videsh Ltd	GOI Public Enterprise in Oil & Gas Sector		

b. Feedback on major trade activities including logistic events (trade fairs/BSM including

Indian participation): Due to ongoing security situation, no visit of trade delegation from India is advisable in South Sudan. However, the Mission has been organizing B2B meetings between Indian businessmen (operating from South Sudan) and South Sudanese businessmen, G2B meets, interactive Seminars on 3T - Opportunities offered by India: Tourism (Ayurveda/medical treatment/education), Trade and Technology from time to time. In the most recent such business interactions on 02, 05 & 11 October 2022, prominent Indian businessmen from various sectors had meetings with the Ambassador to discuss the way forward to boost trade ties between India and South Sudan amid the challenging situation. A special interaction with the Indian business community in South Sudan was organised on 06 October 2022 in which current business environment in South Sudan was deliberated upon and suggestions were made to enhance Indian exports and Indian investment in South Sudan.

S.No.	Activity (trade fair, BSM etc.)	Date and venue	Number of participant	Name(s) of large/ key participants from India	Feedback received (Max.200 words)	Source of funding (MAI, TA/TC)
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ts from
India

c. Feedback from local commercial visitors to trade fairs in India, including under BSM; number of Business Visas issued:

S.No.	Activity (trade fair)	Date and venue	Number of participants from the relevant country	List of large/ key participants from the relevant country	Number of Business Visas issued	Feedback received (Max.200 words)
No specific feedback for the month of October 2022. However, the Mission has been disseminating information about all trade fairs/exhibitions/expo/workshops/summits and web-conferences to relevant authorities/ organizations for encouraging participation by stakeholders regularly. Five (05) Business Visas were issued in the month of October 2022.						

B. Trade and Investment:

a. Significant trends in trade and investment (Source: DOC and DIPP, India)

S.No.	Category	Details of significant trends (Max.200 words)	Analysis (Max. 200 words)
1	Trade in Goods	India's export to South Sudan during Apr-Aug, 2021 were USD11.32 million, whereas during Apr-Aug, 2022, it remained USD9.62 million.	Compared to last FY, there is a decrease of 14.99 % in exports in the same period.
2	Investment	No information is available	

b. Opportunities for investments/ assets on offer/major company divestment:

S.No.	Sector Name (List attached)	Particulars of the asset /company	Contact details
1	Agro Industry	South Sudan has a huge potential in agro and agro-processing industry, which employs semi-skilled manpower, which Indian workers can tap into. India can also help to train and develop agriculture extension techniques to boost agriculture yield in the most efficient ways. Indian Basmati Rice has already seized a credible market share in South Sudan and is in great demand.	
2.	IT Sector	India is an acclaimed IT power giant and South Sudan IT sector can be harnessed for mutual benefit. The local demand for IT-related projects is constantly increasing and Indian investors could look to focus its resources to tap into this market and increase their market share.	
3.	Pharmaceuticals	There is a growing demand for pharmaceuticals in South Sudan and it is crucial to health sector. India is a leading powerhouse in producing generic medicines and could increase its market share in South Sudan.	
4.	Auto Industry	South Sudan has a specific segment of two-wheelers and three-wheelers, which could be tapped into and Indian automobile companies could make a niche for themselves. Also, auto accessories have a huge segment to cater to.	
5.	Tourism, including Education and Medical tourism	South Sudan is one of the poorest countries in the world and purchasing power of people is very low. There is not much scope for increasing tourism to India from South Sudan but South Sudanese do travel to India for education and medical treatment. Indian hospitals and educational institutions could capture this opportunity.	

c. Information on tender Notices for projects and procurement of interest to Indian project exporters/ suppliers (USD 15 million & above)

S.No.	Tender/ procurement notice No and date	Sector	Value of tender/ procurement
No such high value tender document has been circulated by South Sudanese authorities in October 2022			

d. Trade Queries for Imports/ Exports (if not uploaded on the Indian trade portal)

S.No.	Enquiry originator	Product with HS Codes	Nature (Import/Export)	Value (US\$ million)	Action Taken (Max.200 words)
1.	Indian companies	Mixed	Export	Not known	The Mission has received 22 trade queries from India during October 2022. All the queries have been acknowledged and were forwarded to concerned authorities in South Sudan for providing necessary assistance. The queries were mainly on garments, medical equipment, medicines, rice, food products and liquor plants.

- e. **Important India related statements of commercial significance by political leaders, think tanks, chambers, associations etc. Significant stories/features on India related trade, investment, services and logistic sector, published in foreign journals/dailies, etc.: (Max. 500 words)**

Nil

C. Tourism

(a) Tourist Visa issued:

S.No.	No. of Tourist Visa issued during the month	No. of Tourist Visa issued during the same month last year	No. of Tourist Visa issued cumulatively during the year	No. of Tourist Visa issued cumulatively during the last year
01.	04	Nil	Nil	

(b) Indian Tourism Promotion Events held/organized:

S.No.	Details of Event	Themes	Avg. No. of Participation
	The Mission has been organizing B2B meetings between Indian businessmen (operating from South Sudan) and South Sudanese businessmen, G2B meets, interactive Seminars on 3T - Opportunities offered by India: Tourism (Ayurveda/medical treatment/education), Trade and Technology from time to time. In the most recent such business interactions on 02, 05 & 11 October 2022, prominent Indian businessmen from various sectors had meetings with the Ambassador to discuss the way forward to boost trade ties between India and South Sudan amid the challenging situation. A special interaction with the Indian business community in South Sudan was organised on 06 October 2022 in which current business environment in South Sudan was deliberated upon and suggestions were made to enhance Indian exports and Indian investment in South Sudan. An event was organized to mark 7 th Ayurveda Day on 20 October 2022, to promote Ayurveda and tourism related to Ayurvedic treatment.		

(c) Use of Social Media/Print Media/ Electronic Media for promoting Tourism:

Activity	Print	Electronic	Twitter	Facebook	Instagram	YouTube	Any other
No. of Posts	02	-	22	16	02		01
No. of Impressions	N/A	N/A	13.1k	18.1k	N/A		32
Likes	N/A	N/A	14	586	31		01

(d) Any advisory issued by the country for travelling to India:

S. No.	Advisory	Reason	Action Taken
South Sudan has issued no advisory against travel to India. Any advisory from MEA regarding travel restrictions related to Covid-19 pandemic, is updated on the Mission's website as and when received.			

Interactions held with Tour Operators for promoting tourism in India: NONE

S. No.	Tour Operator	No. of Interactions Held
Interaction with major Indian / local Tour Operators in Juba was held on 06.10.2022.		

(f) Any other information:

NIL

D. Transfer of Technology to India:

(a) New Technology identified / covered in Press: None

S. No.	Name of Technology	Details	Usage	Sector	Company
Not applicable in case of South Sudan					

(b) Any interest received from Foreign Companies for Technology Transfer:

S. No.	Name of Company	Sector	Details
NIL			

(c) Any query received from Indian company seeking technological solutions:

S. No.	Name of Company	Sector	Details
NIL			

(d) Any science / technology exhibition held:

S. No.	Details	Sector	Participation	Participation from India
			None	

(e) Any press coverage on new patents / designs / IPR filed / granted:

S. No.	Details	Sector	Name of Applicant

(f) Any other information NONE

E. Details of trade research, information dissemination activity of the commercial wing

S.No.	Nature of activity (trade research, information dissemination, seminars etc) (Max.200 words)	Details of Seminar/ conference (date/ venue, no of participants) or research (Max.200 words)	Details of trade research (title of the report, executive summary, date of publication) (Max.200 words)

Meetings were held with Indian as well as local businessmen on 02, 05, 06 & 11 October 2022. Various issues related to running businesses were deliberated upon in the meetings. Impediments for promotion of Indian exports came up in the meeting. Individual cases of harassment of businessmen by local authorities and uncertainties of local regulations /tax regimes were pointed out by Indian businessmen. The local business community discussed the challenges being faced in enhancing trade and investment between India and South Sudan and presented their ideas to resolve them. The Embassy noted the suggestions made by the business persons and assured them to continue doing its best to raise them appropriately with the local authorities so that they reflect in the evolving legal system in the new country.

F. Details of activities conducted out of Trade promotion budget:

BE for current financial year	RE for current financial year	Amount utilized	Details of Activity (IVlax.200 words)
There is no allocation for trade promotion in this Mission.			

G. Action taken on the previous JWGs, Joint Commissions, Sub-Commissions etc. (issues that Mission had to follow up with host government):

S.No.	Detail of JWG/JEC with date and venue	Action Point (Max. 200 word)	Action Taken (Max. 200 words)
Not Applicable			

H. Complaints from foreign buyer/supplier on quality and trade dispute:

Name of Foreign buyer/supplier	Address & contact details of foreign buyer/supplier	Name & address of Indian Exporter /importer	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.
Nil	Nil	Nil	Nil	Nil

I. Complaints of Indian exporter/importer: None during this month

Name of Indian exporter/importer	Address of foreign buyer /supplier	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.	Any Outcome
Nil	Nil	Nil	Nil	Nil

J. Any other issue of importance (Max. 500 words)

South Sudan's oil production has reduced from the previous 170,000 barrels a day to the current 130,000 bpd amid negative impacts of COVID-19 pandemic, depletion of some oil wells and heavy flooding since 2020. South Sudan earned USD1.4 billion in gross oil revenues of which USD 1.1 billion went to direct transfers, USD\$148 million were paid to neighbouring Sudan as cost for processing, transportation and transit fees. The steadily reducing oil income has hit South Sudan, a country overly dependent on oil production. South Sudan is projected to collect USD135 million in non-oil revenues in this fiscal year, an increase of 31.1 percent from USD103 million in the previous 2020-21 fiscal year, which is some relief but not enough to propel growth.

The political instability and precarious security situation is not conducive for trade and investment and hampers economic growth.

The focus of the Mission is to promote bilateral trade between India and South Sudan in identified sectors – i) agricultural products ii) pharmaceuticals iii) building construction material iv) medical tourism v) admission to Indian universities vi) IT service sector.

The Mission actively engages with local business chambers and directs all the business queries from India that it receives to these organizations to explore business opportunities. The Mission keeps disseminating contact information regularly to local businesses and trade organizations in India to enable them to establish business links.

Travel to South Sudan on business is also not advised due to safety reasons. The country remains in a serious humanitarian crisis due to the cumulative effects of years of conflict which has destroyed people's livelihoods and buying capacity. Extreme levels of acute food insecurity persist across the country and nearly 8 million are facing crisis-level food insecurity. Almost 4 million people remain displaced by the humanitarian crisis, with nearly 1.6 million people displaced internally and some 2.4 million refugees in six neighboring countries. The inter-communal conflict, rampant crime & violence, financial mismanagement and natural disasters have ravaged the economy of the country. In such circumstances, it will take at least a couple of years for the economy to gain momentum for offering trade and safe investment opportunities.
